

itai inselberg

CREATIVE DIRECTOR

EMPLOYMENT

various • FREELANCE CREATIVE DIRECTOR • 2021 - PRESENT

vidmob • FREELANCE CREATIVE DIRECTOR • 2020 - PRESENT

responsibilities conceptualizing for social platforms • copywriting • art direction • project leading

clients bacardi • mazda • t-mobile • goldman sachs • citi • clorox • lays

jwt / wunderman thompson new york • CREATIVE DIRECTOR • 2009 - 2021

responsibilities team leading • 360 conceptualizing • copywriting • art direction • broadcast, social/digital and print production • client presentations

clients campari • tribeca film festival • vice • quibi • nestlé • the united nations • northwell health • rolex • tylenol • new york cares • 7-eleven

ha'aretz newspaper tel-aviv • WEB DESIGNER • 2005

AWARDS

CANNES LIONS • ONE SHOW • CLIO • LONDON INTERNATIONAL AWARDS • NEW YORK FESTIVALS • EFFIES • WEBBY • COMM ARTS • AWWARDS • LISBON INTERNATIONAL ADVERTISING FESTIVAL

EDUCATION

school of visual arts • BFA IN ADVERTISING • 2009

GOOD AT

CONCEPTUALIZING • WRITING • ART DIRECTION • TEAM LEADING • VIDEO EDITING • HTML • CSS • ILLUSTRATION • ANIMATION • STORY STRUCTURE • COOKING • WATCHING TV