

itai inselberg

CREATIVE DIRECTOR

EMPLOYMENT

jwt / wunderman thompson

CREATIVE DIRECTOR
2009 - PRESENT

RESPONSIBILITIES

360 conceptualizing • copywriting • art direction • broadcast, social/digital and print production • client presentations • team leading

CLIENTS

campari • tribeca film festival • vice • quibi • néstlé • the united nations • idemia • rolex • tylenol • new york cares • 7-eleven

vidmob

FREELANCE CREATIVE DIRECTOR
2020 - PRESENT

RESPONSIBILITIES

conceptualizing for social platforms • copywriting • art direction

ha'aretz newspaper

WEB DESIGNER
2005

AWARDS

CANNES LIONS • ONE SHOW • CLIO • LONDON INTERNATIONAL AWARDS • NEW YORK FESTIVALS • EFFIES • WEBBY • COMM ARTS • AWWARDS • LISBON INTERNATIONAL ADVERTISING FESTIVAL

EDUCATION

school of visual arts • BFA IN ADVERTISING 2009

GOOD AT

CONCEPTUALIZING • WRITING • ART DIRECTION • TEAM LEADING • VIDEO EDITING • HTML • CSS • ILLUSTRATION • ANIMATION • STORY STRUCTURE